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changed her mind yet again about how she wants the foyer of her new house to look. "Which means, for the umpteenth time, you have to rethink the window package." Happily, StormBreaker Plus "gives her dozens of tasteful, contemporary designs to choose from." Some readers may find the Hurricane So-and-So motif in questionable taste, given the havoc wreaked this year by non-metaphorical storms. The usage has a long history in American colloquial speech, though, and it'll take more than a hurricane or two to uproot it. In this context, moreover, it helps emphasize that these windows "are designed to withstand hurricane-force winds without the need for plywood or shutters," which in turn means the builder "won't have to weather the hurricane after the hurricane."

Agency

Point to Point Communications, Cleveland

Client

Simonton Windows, Parkersburg, W.Va.

Creative director/copywriter

Mike Hudock

Art director

Jody Dana

Photographer

George Remington

Submissions to the Portfolio section should be in the form of proofs, slides, digital files or (for TV spots) videotape. For print, please list creative director, art director, copywriter and illustrator or photographer. For TV, please list creative director, art director, copywriter, agency producer, director and production company (and its location). Also, please list the break date. Preference will be given to the newest material. Materials cannot be returned. Send submissions to: Portfolio, c/o Adweek, 770 Broadway, New York, N.Y. 10003.

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